



IMMEDIATE RELEASE

Contact: **Mike Friscia**
407-956-9563
mike.friscia@i-amllc.com

Donald Forbes
407-210-3168
Donald.Forbes@mybrighthouse.com

Innovative Attraction Management, LLC Named Finalist in the First Annual Bright House Networks Regional Business Awards in Central Florida

Winning Businesses to Be Honored at March 19 Recognition Event

Orlando, Fla. (January 19, 2015) – Innovative Attraction Management, LLC announced today that it has been named a finalist in the first annual Bright House Networks Regional Business Awards in Central Florida. Innovative Attraction Management, LLC was named a finalist in the Startup Category for the awards which honor the companies, organizations, and people who have impacted services and thought leadership with their products in the Central Florida community. Winning businesses will be honored at a special celebration on March 19 at Rosen Shingle Creek.

Innovative Attraction Management (IAM) is a team made up of recreation professionals renowned and recognized for excellence within the Aquatic Industry to provide our clients an Elite Aquatic Risk Prevention portfolio of services. IAM services include: comprehensive risk management consulting, industry leading litigation support, accident investigation, lifeguard training, new construction or expansion consulting, and turnkey operations. IAM is raising the standard of care by leveraging technology and industry expertise. Our focus is simple: Provide an elite product that saves lives and exceeds our client's expectations at a GREAT value.

Bright House Networks has teamed up with Chambers of Commerce in nine counties to host this event connecting local businesses in a celebration of best-in-class. Bright House Networks will award prizes totaling over \$1,000,000, including commercial TV production, air time, customer newsletter, and cash.

For more information about the Regional Business Awards and to purchase your tickets/tables, visit www.brighthouse.com/RBA.

About Innovative Attraction Management (IAM)

IAM has taken a new approach to Aquatic Safety. Our executive team provides more hands on experience than any other safety company in the market. IAM has clients in California, Florida, Georgia, Alabama, Idaho, South Carolina, the Bahamas, and Trinidad. The IAM lifeguard portal is a groundbreaking technological advancement for the aquatic industry. IAM's rapid growth is based on the excellent leadership and industry demand for a client friendly provider with proven operational experience.

IAM corporate offices are located in Orlando, FL. Entering our second year in business, IAM clients train over 1,000 guards and operate four international facilities. For information on how IAM can take your operation to the next level, please visit our website www.i-amllc.com

About Bright House Networks

Bright House Networks is the sixth largest owner and operator of cable systems in the U.S. and the second largest in Florida, with technologically advanced systems located in five states including Florida, Alabama, Indiana, Michigan and California.

Bright House Networks serves approximately 2.5 million customers who subscribe to one or more of its video, high-speed data, home security and automation and voice services. The company also offers a strong portfolio of customizable, advanced business solutions for video, voice, data, cloud-based and managed services. The company is MEF-certified and also recently received the Cisco® Master Service Provider Certification under the Cisco Cloud and Managed Service Program, the first cable operator in the United States to achieve this designation. Bright House Networks also owns and operates exclusive, award-winning, local news and sports channels in its Florida markets.

For more information about Bright House Networks or our products and services, visit brighthouse.com.

###

Contact:

Mike Friscia

407-956-9563

mike.friscia@i-amllc.com

Donald Forbes

407-210-3168

Donald.Forbes@mybrighthouse.com